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# 当 NLP 邂逅 Social Media

我的小目标与大坚持

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想好一个 Idea



能否代码实现



资源够不够用



Idea 是否有效



是否拼命三郎



论文写得好不好

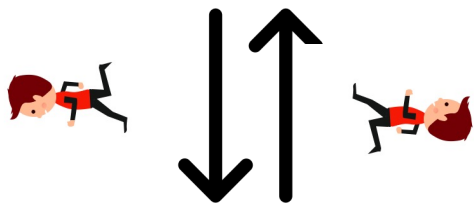


Reviewer 是否认可



# 发论文的几道关卡

# 闯关失败



# 推倒重来

关键是**坚持**  
坚持的动力是有自己的**目标**

啃一些硬骨头

把问题想得极端

打破惯性思维



# 目标 1：啃一些硬骨头

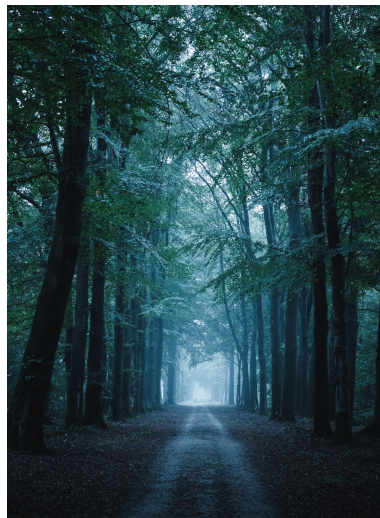
开始一件事容易，坚持一件事困难



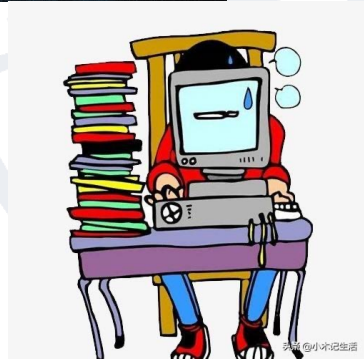




阳光大道



幽林秘境



如何 **走进** NLP 大门

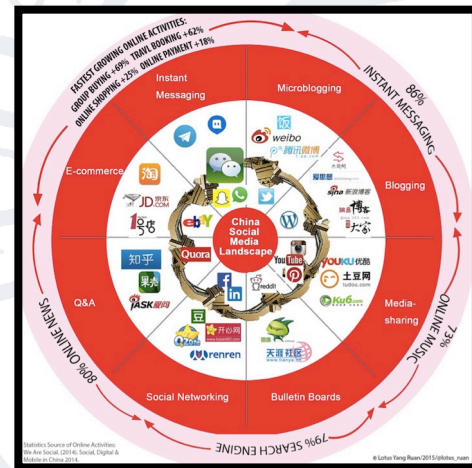
# 社交媒体



自发传播



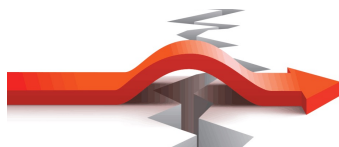
“社会化” 属性



表现形式多样

# 非规范性

明年他要 C 位出道  
这是神马规矩  
I 服了 U!  
皮一下，很开心



今日热榜

搜索内容和节点

首页 综合 科技 娱乐 购物 社区

热门 >

知 微博 微信 澎湃 好氧心日报 Top15 36Kr 百度实时热点 51NB 谷歌公司

综合

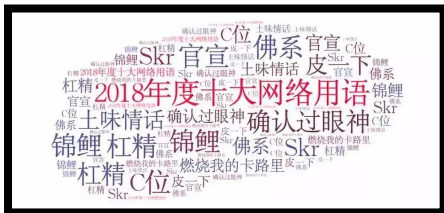
微博	热搜榜	百度	实时热点	知乎	热榜	微信	24h热文榜
1 立夏	1501801	1 朱时茂与美女吻别	12128772	1 这里，有你需要的成长指南！ 置顶		1 达人西游！女人视角看新疆。 20518	
2 张敬成将复出	1474446	2 优酷快递总裁身亡	9231559	2 如何评价《权力的游戏》2767 万热度		2 没想到，就这么被抓了..... 10408	
3 00后最实用的表情	998742	3 贾乃亮深夜醉酒	9218941	第八季第四集 S08E04?			

热点追踪

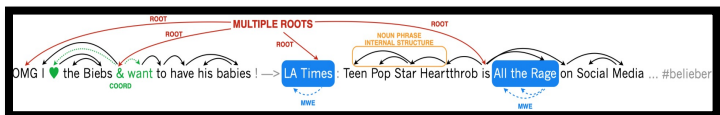
# Tweet POS Tagging

```
@DORSEY33 lol aw i thought u
    USR  UH  UH PRP  VBD  PRP
was talkin bout another time . nd i dnt
VBD VBG IN  DT   NN . CC PRP VBP
see u either !
VB PRP RB .
```

标注非常少



旧词新意、再造新词



不遵循通常的语法、语用

## MEMM Tagger

- + Twitter orthography
- + Frequently-capitalized tokens
- + Traditional tag dictionary
- + Distributional similarity
- + Phonetic normalization
- + Unsupervised Word Clusters
- + Emoticons and Emoji
- + Lexical Features

### Methods

- Stanford-WSJ (Toutanova et al., 2003)
- Stanford-MIX
- T-POS (Ritter et al., 2011)
- GATE Tagger (Derczynski et al., 2013)
- ARK Tagger (Owoputi et al., 2013)
- bi-LSTM (word level)

### RIT-Test

- 73.37%
- 83.14%
- 84.55%
- 88.69%
- 90.40%
- 75.91%



### Wall Street Journal Section of Penn Treebank

As their varied strategies suggest, there is more than one way to respond to a disaster.

Treebank-3 (LDC1999T42) /07/WSJ\_0799.POS



Valentijn widen Hout @vvdhout · Jan 20

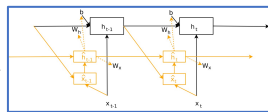
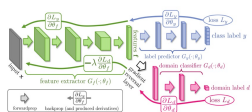
RT @jamstik : Lol :) there is more than one way to start living a greener life.



1



我们需要部分迁移



HyperNet

开始训练

论文撰写

论文发表

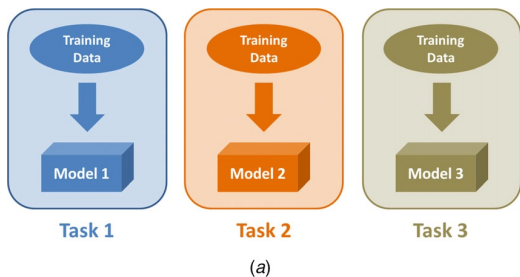
有了前面的基础，更重要的是想出好的 idea



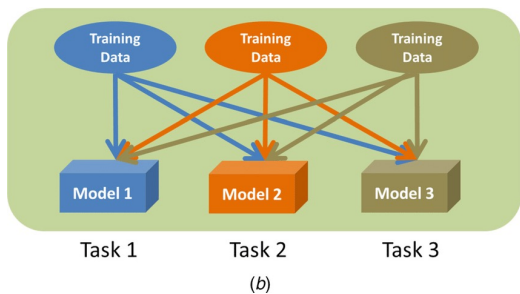
# 目标 2：把问题想到**极端**

真理往往掌握在少数人手中，坚持 idea 的闪光点很重要





## Single task learning



## Multi-task learning

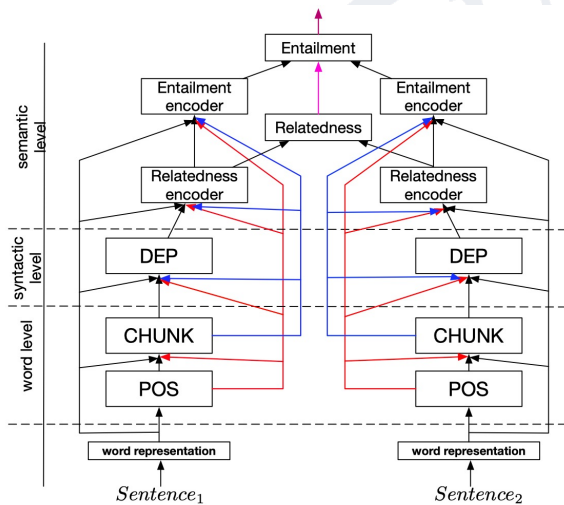


Figure 1: Overview of the joint many-task model predicting different linguistic outputs at successively deeper layers.



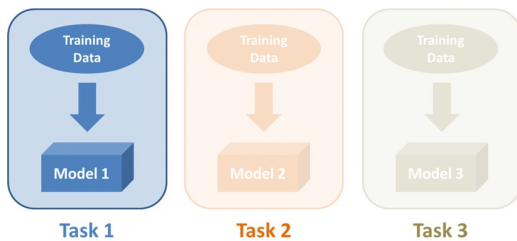
Two difficulties:

1. a **sufficient number** of related tasks
2. a sufficient number of **related tasks**

	CCG	CHU	COM	FNT	POS	HYP	KEY	MWE	SEM	STR
CCG		1.4	0.45	0.58	1.8	0.24	0.3	0.45	1.4	0.84
CHU	-0.052		-0.15	-0.12	-0.45	-0.5	-0.22	-0.27	-0.099	-0.32
COM	-5	1.3		1.3	-1.4	-2.4	-4.8	0.82	-3	-0.63
FNT	-5.8	-1	-6.1		-9.4	-5.7	-3.6	-9.4	-3	-0.68
POS	4.9	2.9	1.9	0.9		-0.85	-0.26	1.3	3.4	2.9
HYP	12	4	-11	9.2	22		1.5	-7.7	23	8.1
KEY	5.7	3.2	-1	-0.43	-1.3	-2.6		-4.7	0.59	0.69
MWE	18	20	7.4	5.5	1.6	-3.8	-5.8		16	8.6
SEM	-5	-0.76	-1.2	-0.81	-0.85	-1.3	-0.83	-1.1		-1.7
STR	-1.7	1.5	-0.26	-0.72	0.037	-1.5	-1.4	-1.6	1.7	

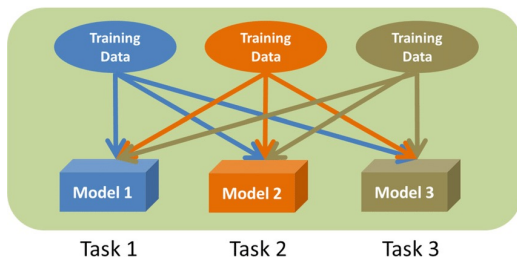
Figure 1: Relative gains and losses (in percent) over main task micro-averaged  $F_1$  when incorporating auxiliary tasks (columns) compared to single-task models for the main tasks (rows).

极端情况



(a)

Single task learning

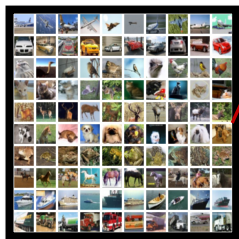


(b)

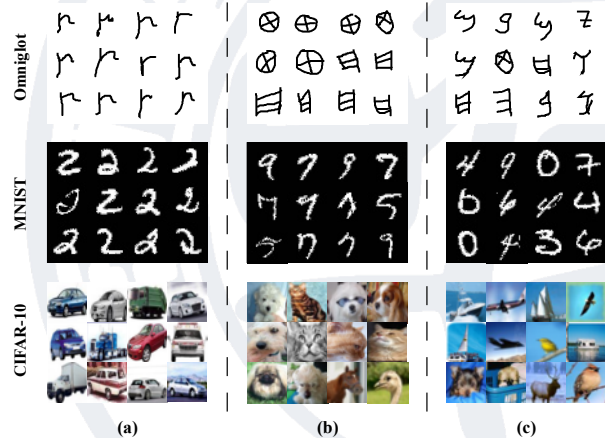
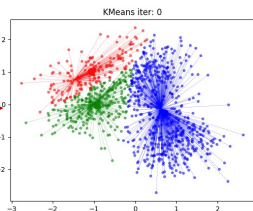
Multi-task learning

Only **one** task exists

How to construct  
**Multiple Tasks for Augmentation**



ACAI



真理往往掌握在少数人手中，坚持 idea 的闪光点很重要

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**Algorithm 1 Meta-MTL with  $K$ -means Augmentation**

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- 1: Run embedding learning algorithm  $\mathcal{E}$  on  $D_{aux}$  and produce embeddings  $\{\mathbf{z}_i\}$  from observations  $\{\mathbf{x}_i\}$ .
  - 2: Run  $k$ -means on  $\{\mathbf{z}_i\}$   $T$  times (with random scaling or random selection on dimensions) to generate a set of partitions  $\{\mathcal{P}_t = \{C^l\}_{l=1}^{L_t}\}_{t=1}^T$ , which correspond to a set of auxiliary tasks  $\{\mathcal{T}_t\}_{t=1}^T$ .
  - 3: **for** episode = 1,  $M$  **do**
  - 4:   Sample batch of tasks  $\mathcal{T} \sim \{\mathcal{T}_t\}_{t=0}^T$ .
  - 5:   **for all**  $\mathcal{T}$  **do**
  - 6:     Sample  $K$  datapoints  $D_{\mathcal{T}} = \{\mathbf{x}_j, \mathbf{y}_j\}$ .
  - 7:     Evaluate  $\nabla_{\theta_{\mathcal{F}}}$  and  $\nabla_{\theta_{\mathcal{D}_t}}$  using  $D_{\mathcal{T}}$  based on Equation 1.
  - 8:     Applying gradient decent to update the parameters of task-specific decoders  $\theta_{\mathcal{D}_{\mathcal{T}}}$ .
  - 9:     Compute updated parameters  $\theta_{\mathcal{F}}^*$  with gradient descent based on Equation 5.
  - 10:     Sample datapoints  $D_0 = \{\mathbf{x}_j, \mathbf{y}_j\}$  from  $\mathcal{T}_0$  for the meta-update.
  - 11:   **end for**
  - 12:   Update the parameters of shared layers  $\theta_{\mathcal{F}}$  based on Equation 6.
  - 13: **end for**
- 

Big improvement in all aspects

- Few-shot learning
- Semi-supervised learning
- Incorporate with data augmentation
- High-resolution images

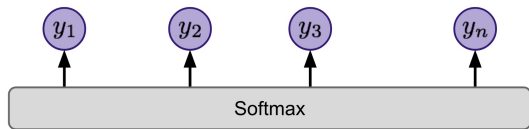
Even the result increased by **10%** accuracy

# 目标 3：打破惯性思维

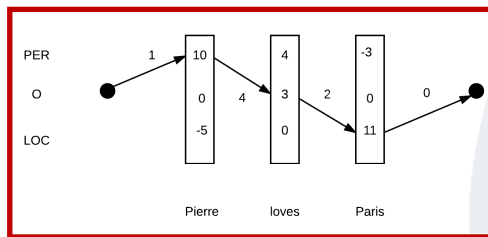
坚持打破舒适圈



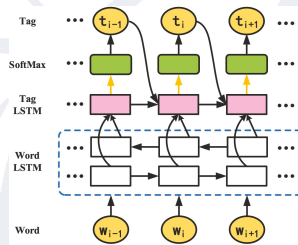
# As for Label Decoding Layer



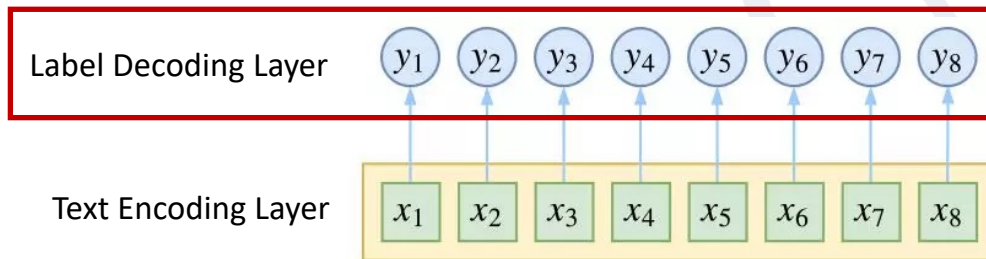
Softmax



CRF



Seq2seq



Label Decoding Layer

Text Encoding Layer

# As for Label Decoding Layer

Decoding Methods	Strength	Weakness
Softmax	parallel decoding	No label dependency
CRF	Local label dependency	Viterbi decoding
Seq2seq	Long-term label dependency	Sequence decoding

**Comparison of different label decoding methods**

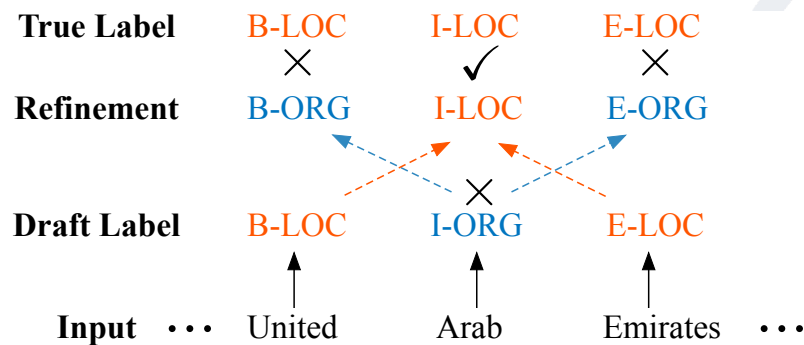
# As for Label Decoding Layer

Decoding Methods	Strength	Weakness
Softmax	<b>parallel decoding</b>	No label dependency
CRF	Local label dependency	Viterbi decoding
Seq2seq	<b>Long-term label dependency</b>	Sequence decoding

**What do we want?**



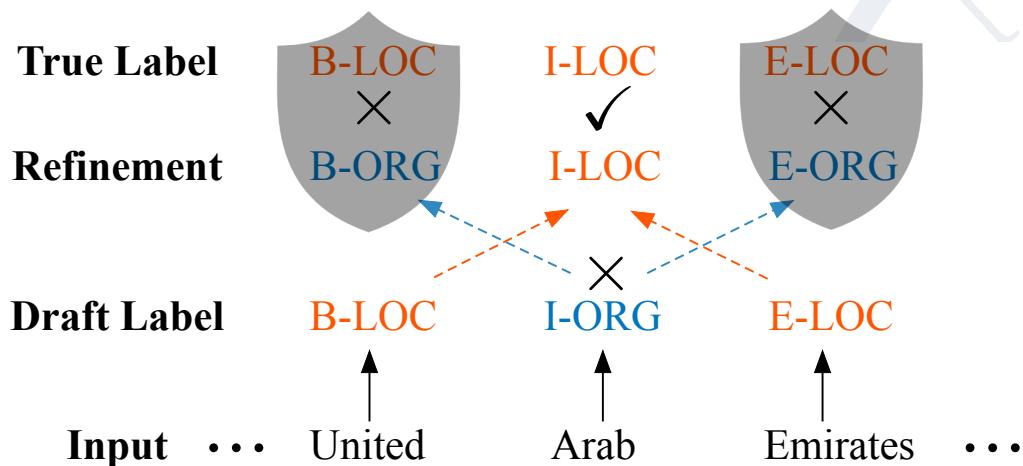
# Uncertainty-Aware Label Refinement for Sequence Labeling



Refinement	#Tokens
✓ → ×	39
× → ✓	54

Table 1: Results of LAN with uncertainty estimation evaluated on CoNLL2003 test dataset. ✓ refers to the correct prediction, and × refers to the wrong prediction.

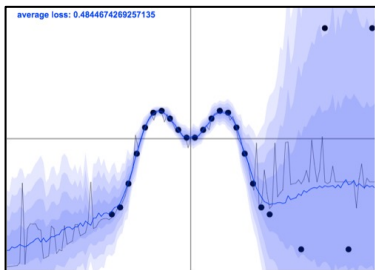
# Uncertainty-Aware Label Refinement for Sequence Labeling



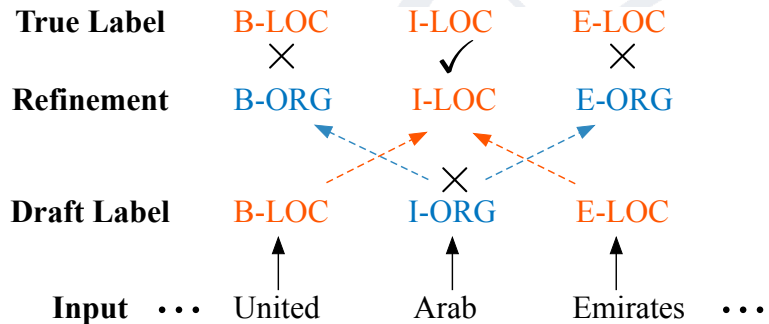
Can we fine an indicator?

# Uncertainty-Aware Label Refinement for Sequence Labeling

## A Long Search



Bayesian NNs for  
Uncertainty Estimation



Draft	Uncertainty	Refinement	#Tokens
✓	0.018	✓ → ✗	39
✗	0.524	✗ → ✓	54

Table 1: Results of LAN with uncertainty estimation evaluated on CoNLL2003 test dataset. ✓ refers to the correct prediction, and ✗ refers to the wrong prediction.

## Glove + DocL-NER

92.13

Models	F <sub>1</sub>
BERT-base [Devlin <i>et al.</i> , 2019]	91.82*
<b>BERT-base + DocL-NER</b>	<b>92.92</b>
ELMo [Peters <i>et al.</i> , 2018]	92.64*
<b>ELMo + DocL-NER</b>	<b>93.05</b>

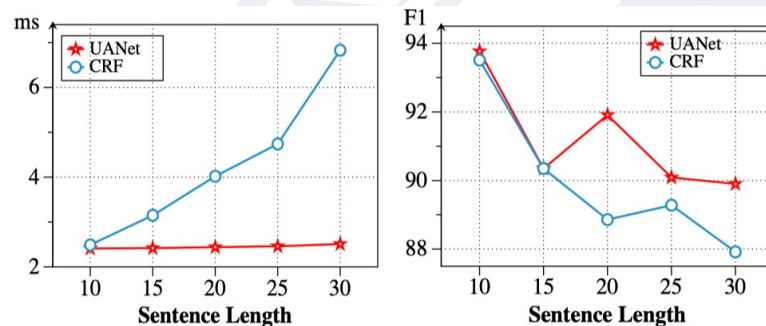
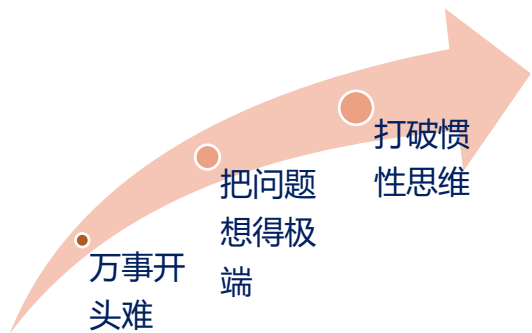
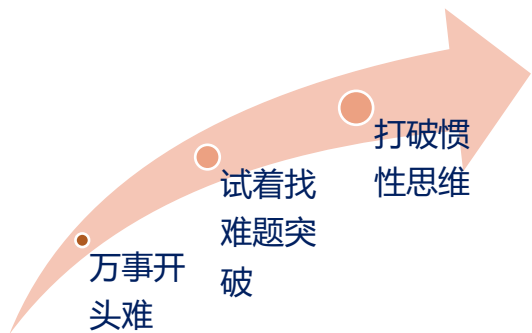


Figure 3: Speed and F1 against sentence length.



你觉得很累吗



如果你觉得很累  
那是因为你**在走上坡路**